





# Baltimore City Blueprint Career Coaching Initiative

# What is the Blueprint Career Coaching Initiative?

Addressing the career readiness mandate in Pillar 3.4.1 of the Blueprint for Maryland's Future, Baltimore City Public Schools, The Mayor's Office of Employment Development, Baltimore City Community College, and local community partners are banded together to make sure Baltimore City's students feel empowered to enter the workforce on their terms in a career field they are passionate about. Career Coaches believe that students with a dream, a plan, and a team of caring adults ready to support their endeavors can achieve success.

And when our young people find success, our city finds success.

## What can Career Coaches offer students?



#### **Caring Adults:**

#### Targeted, Coordinated Career Planning and Support

Collaborating with a school's college and career readiness teams, teachers, and families to make sure every student has the appropriate support according to their specific needs and career goals.



#### Individualized Coaching: Career Competency Instruction

Workshopping skills students need to feel confident entering the workforce (i.e. resume editing, interview prep, paycheck management).



#### Connecting Theory to Practice: Real World Applications for Student Interest

Facilitating conversations to help students find careers that match their passions and talents, make the connection between academics and the workforce more salient, and utilize work-based learning to test career interests in the workforce.

## Career Coaches will ensure that:

## EVERY student is engaged and supported in the following ways:

- One-on-one coaching conversations
- Group-proctored career competency lessons during core courses or grade-wide assemblies
- Small group workshops during advisory, lunch periods or out of school time

### EVERY student achieves success along critical WBL milestones:

- A career explorer by the 7th grade: Students will be confident about their strengths, interests and aptitudes to explore career clusters and make an informed HS choice based on their interests.
- A postsecondary plan drafted by the 10th grade- Students will be able to articulate their plans after high school after engaging in work-based learning opportunities from grades 8-10.
- Career experienced and prepared by the 12th grade- Students will have engaged in WBL opportunities (apprenticeships, employment, internships) and possess the 21st Century Job Readiness skills needed to secure, maintain and advance in careers aligned with their interests.

#### ALL efforts are data-driven and based on student interest:

- Every student interaction, organized event, and employer contact cataloged to inform follow up
- Weekly feedback surveys completed by Coaches for program improvement
- Monthly check ins between Career Coaches, Program Supervisors and principals



